

KARUNA SUNDEEP

DIGITAL MARKETING ANALYST

Location: INDIA

Phone: +91 8897254461

Email: karuna.sundeep.7@outlook.com

PROFILE

Digital Marketing Analyst with 7+ years of overall experience designing, developing and implementing marketing metrics, creating online campaigns, and managing ads, well developed skills in analytics and the ability to work in team environments. Also have experience Software engineering in Web designing, WordPress Website building, and Search Engine Optimization. I have 3+ years of experience in front-end development with responsive designing, and managing complex e-commerce sites and internal frameworks. Specializes in CSS and responsive design.

EDUCATION

Graduation: Bachelor of Arts in Andhra University with specialization in History, Public-Administration and Politics.

Intermediate: School of Intermediate Education with group subjects as Mathematics, Physics and Chemistry.

SKILLS

- SEO auditing, On-Page and Off-Page optimisation, Backlinking
- Provide Web statistics, Google Analytics, SEO intelligence, innovation and process improvement initiatives
- Identify trends, tools and technologies to drive online acquisition, convert profitable behaviour and support the growth of the business
- Has commanding knowledge in **HTML, CSS, JavaScript, jQuery, W3CSS, Bootstrap**
- Created and maintained the front-end standards document and oversaw production of JavaScript, HTML, and CSS (and **PHP** for the WordPress blog).
- Created HTML **email templates** and newsletters for email marketing campaigns.
- Executed and monitored standards for user interfaces, page design and graphics development.
- Designed and managed **e-commerce, Joomla** websites, blogs, design logos, catalogues, packaging, and marketing collateral.
- Communicated directly with clients to establish project parameters, wrote proposals for design work, analysed competitors web sites, determined web site content, produced site maps for client approval, and communicated progress with client throughout length of project.
- Provided internet related services including web site design, front-end web development, domain name registration, web hosting, search engine optimization / submission.
- Maintained client websites on an ongoing basis.

EXPERIENCE

1. WINDMILL HOMES: A website to showcase different types and designs of fans manufactured by our client. The website also showcases previous installations, custom making and installation. The website is to accept orders and manage customers online.
URL: <http://www.windmillhomes.com/>
 2. SPYGLAZ: A business intelligence services website which also provides services like customer retention and etc.
URL: <https://www.spyglaz.com/>
 3. DEMARC LONDON: A website for Network service provider who installs and maintains networks for IT and Non-IT companies.
URL: <http://www.demarclondon.ca/>
 4. CORE PM ESSENTIALS: Core project management essentials is a project management training and certification provider.
URL: <https://www.corepmessentials.com/>
 5. REALTOR LONDON: A real estate listing website for a real estate broker to sell, rent and lease. Also for Social media marketing.
URL: <https://www.realtorlondon.ca/>
- Also worked on many other websites with many clients.

CERTIFICATIONS

